A TOAST TO THE HOLIDAYS

OFFICIAL SWEEPSTAKES RULES & TERMS AND CONDITIONS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility

The "A Toast to the Holidays" Sweepstakes (the "Sweepstakes") is open to legal residents of the United States who are at least twenty-one (21) years of age at the time of entry and who meet all entry requirements. Entrants must be able to claim a prize in person at The Terrace Hotel Lakeland, 329 E Main Street, Lakeland, FL 33801. Prizes cannot be shipped or delivered. Void where prohibited by law.

Employees and agents of The Terrace Hotel Lakeland, The Terrace Grille, Naples Hotel Group LLC, and persons directly involved in administering the Sweepstakes, together with members of their immediate households, are not eligible to enter or win.

Each selected winner must present a valid government-issued photo ID establishing identity and age (21 or older) at pickup. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2. Agreement to Rules

By participating, each entrant agrees to be fully and unconditionally bound by these Official Rules, represents that they satisfy the eligibility requirements, and agrees to accept the decisions of The Terrace Hotel Lakeland (the "Sponsor"), with administrative assistance from Naples Hotel Group LLC, as final and binding concerning the Sweepstakes, subject to applicable law.

3. Sweepstakes Period

The Sweepstakes begins Tuesday, November 24, 2026, at 7:00 PM Eastern Time (ET) and ends Tuesday, December 8, 2026, at 7:00 PM ET (the "Sweepstakes Period"). All eligible entries must be received during this period. The time recorded by Instagram and/or the Sponsor's entry review shall govern for purposes of determining timeliness.

4. How to Enter

To enter, during the Sweepstakes Period, complete ALL of the following on the designated "A Toast to the Holidays" Instagram giveaway Reel/post:

(a) Follow both Instagram accounts: @terracehotellakeland and @terracegrillelakeland;

(b) Like the designated giveaway Reel/post; and

(c) Comment on that Reel/post with your favorite holiday tradition.

No purchase, payment, hotel stay, restaurant visit, or alcohol purchase is required. Limit one (1) eligible entry per person, regardless of the number of comments or Instagram accounts used. Additional comments do not increase the chances of winning. Entrants must maintain the required account follows through winner verification.

Incomplete, late, fraudulent, automated, or otherwise noncompliant entries may be disqualified. Multiple-account or other attempts to circumvent the entry limit may result in disqualification. Entries must comply with Instagram's applicable terms and policies.

5. Prizes

There will be two (2) winners. Each winner will receive one (1) holiday-themed, hand-painted bottle of Veuve Clicquot Champagne featuring artwork created by Amanda of @stilthousegoodsco, and one (1) Terrace Hotel ornament (each, a "Prize Package"). There are two (2) Prize Packages total; each winner may receive only one (1) Prize Package. The approximate retail value (ARV) of each Prize Package is $362, for a combined total ARV of $724 for the Sweepstakes.

Prizes will be awarded as described, subject to availability and applicable law. Bottle artwork and ornament details may vary. Prizes are non-transferable, not redeemable for cash, and may not be substituted except at the Sponsor's discretion where permitted by law. No alcohol will be shipped or delivered. Winners are solely responsible for applicable taxes and any transportation or other expenses associated with prize acceptance and pickup.

6. Odds

The odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

7. Winner Selection and Notification

Two (2) distinct potential winners will be selected at random from all eligible entries following the close of the Sweepstakes. The drawing will be administered by Naples Hotel Group LLC on the Sponsor's behalf from its corporate office, away from The Terrace Hotel's licensed premises. Potential winners are subject to verification of entry compliance, eligibility, and lawful prize fulfillment.

Potential winners will be contacted exclusively through an Instagram direct message from @terracehotellakeland after the Sweepstakes closes, within five (5) days following selection. The Sponsor is not responsible for missed messages caused by account privacy settings, message filtering, account inactivity, or other factors outside its control.

If a potential winner does not respond within forty-eight (48) hours after notification, cannot be verified, is ineligible, declines the prize, or does not follow the required pickup instructions, the Sponsor may disqualify that person and randomly select an alternate winner. The Sponsor will coordinate an in-person pickup date with each verified winner. A valid government-issued photo ID showing age 21 or older is required at pickup; no third-party pickup, shipment, or delivery is permitted.

Receipt of any prize remains contingent on compliance with these Official Rules and applicable law.

8. Rights Granted by Entrants

By entering, each entrant grants the Sponsor and its affiliates, where permitted by law, permission to display, repost, or otherwise use the entrant's publicly submitted giveaway comment and Instagram handle for purposes related to the Sweepstakes, without additional compensation. Acceptance of a prize constitutes permission to identify the winner by name and/or Instagram handle for announcing and documenting the Sweepstakes, where permitted by law.

Any use of a winner's separate photograph, video, voice, or other content beyond what was publicly submitted as part of the entry will be subject to applicable law and any additional consent required.

9. Administration and Integrity

The Sponsor reserves the right, to the extent permitted by law, to cancel, terminate, modify, or suspend the Sweepstakes if fraud, unauthorized interference, technical failures, or other circumstances outside the Sponsor's reasonable control compromise the integrity, administration, security, fairness, or proper operation of the Sweepstakes. Any such action will be communicated as reasonably practicable.

The Sponsor may disqualify any entrant who tampers with the entry process, violates these Official Rules, uses fraudulent or automated methods, or otherwise attempts to undermine the Sweepstakes. If cancellation or modification is legally permissible, the Sponsor may select winners from eligible entries received prior to the relevant action.

10. Limitation of Liability

To the extent permitted by applicable law, by entering, participants agree to release and hold harmless The Terrace Hotel Lakeland, The Terrace Grille, Naples Hotel Group LLC, and their respective affiliates, advertising and promotional agencies, representatives, employees, officers, directors, successors, and assigns from claims, damages, losses, costs, or liability arising out of participation in the Sweepstakes, acceptance, possession, use, or misuse of a prize, technical or network problems, unauthorized interference, or human or administrative error. Nothing in these Official Rules limits rights or remedies that may not lawfully be excluded.

11. Disputes

The Sweepstakes is governed by applicable United States federal law and the laws of the State of Florida, without regard to conflict-of-law principles. To the extent permitted by law, disputes arising out of or related to the Sweepstakes shall be resolved individually in a court of competent jurisdiction located in Florida. Any exclusions or limitations of relief stated in these Official Rules apply only to the extent permitted by law.

12. Privacy Policy

Information voluntarily provided to the Sponsor in connection with the Sweepstakes will be used as reasonably necessary to administer the promotion, verify eligibility, contact winners, and fulfill prizes, subject to applicable law. Instagram may separately process information under its own privacy terms. Where Hilton-affiliated entities process personal information, the Hilton Global Privacy Statement is available at https://www.hilton.com/en/p/global-privacy-statement/.

13. Winners List and Official Rules Requests

To request the names of the verified winners or a copy of these Official Rules, send a written request with a stamped, self-addressed envelope to: Naples Hotel Group, 1865 Veterans Park Drive, Suite 304, Naples, FL 34109. Winners-list requests will be fulfilled after both winners have been verified. Official Rules are also intended to be available at https://www.terracegrillelakeland.com/giveaway during the promotion.

14. Sponsor

The Sponsor of the Sweepstakes is The Terrace Hotel Lakeland, Tapestry Collection by Hilton, 329 E Main Street, Lakeland, FL 33801. The Sweepstakes is independently organized by The Terrace Hotel Lakeland, with administrative assistance from Naples Hotel Group LLC. The Champagne prizes were purchased by the hotel.

15. Third-Party Disclosures and Instagram Release

This Sweepstakes is not sponsored, endorsed, administered by, or affiliated with Instagram, Veuve Clicquot, or LVMH. These companies are not responsible for the operation or fulfillment of the Sweepstakes. References to Veuve Clicquot describe the Champagne included in the prizes; no brand sponsorship is implied.

By entering, each participant fully releases Instagram from any responsibility or liability arising from or relating to this Sweepstakes to the extent permitted by law. Entrants understand that they are providing information to the Sponsor for purposes of this Sweepstakes and not directly to Instagram as its sponsor or administrator.